Privacy Policy for blockchainresearch.com

Introduction

At blockchain-research.com, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal data in compliance with the General Data Protection Regulation (GDPR).

What Data We Collect

We do not collect any personal data that can directly identify you. The data collected through surveys will be fully anonymized and used for research purposes only.

Data Processing and Purpose

The data collected through our surveys will be processed in aggregate form to conduct research on blockchain investors' personality traits, demographics, and investment criteria. This data will not be linked to any individual and will be used solely for research purposes.

Aggregated and anonymized results of the research will be published in a report and made publicly available.

We use Typeform as the platform to collect survey responses. Typeform complies with GDPR and implements security measures to protect your data. You can review Typeform's privacy policy for more information on how they handle data.

Cookies and Tracking Technologies

Our website uses cookies and other tracking technologies to enhance the user experience and improve website functionality. Cookies allow us to understand how users interact with our website, track website performance, and optimize content.

We also use third-party analytics tools, such as Google Analytics, to gather data about

website traffic and usage. These tools collect information such as your IP address, device type, browser, and usage data. This information helps us understand how users engage with the site and improve our services.

Legal Basis for Data Processing

The legal basis for data processing is your consent to participate in the research. You may withdraw your consent at any time by contacting andrei@blockchain-research.com. If you withdraw, all data linked to you will be deleted and excluded from further analysis.

Data Sharing

We do not share any personal data with third parties. The anonymized, aggregated data may be shared with academic or research institutions for scientific purposes only.

Data Security

We employ industry-standard security measures to protect the data collected on our website from unauthorized access or disclosure. All data will be stored on secure servers within the European Union.

Data Retention

We will retain anonymized research data for as long as it is necessary to fulfill the research objectives. Data will be stored securely and reported in an aggregated manner.

Your Rights

Under GDPR, you have the following rights:

- The right to access the data we have about you.
- The right to correct or delete your data.
- The right to restrict or object to our processing of your data.
- The right to data portability.

- The right to withdraw consent at any time.

Changes to this Policy

We may update this Privacy Policy from time to time. Please review this page periodically to stay informed of any changes.

If you have any questions or concerns about this Privacy Policy, please contact us at andrei@blockchain-research.com.